

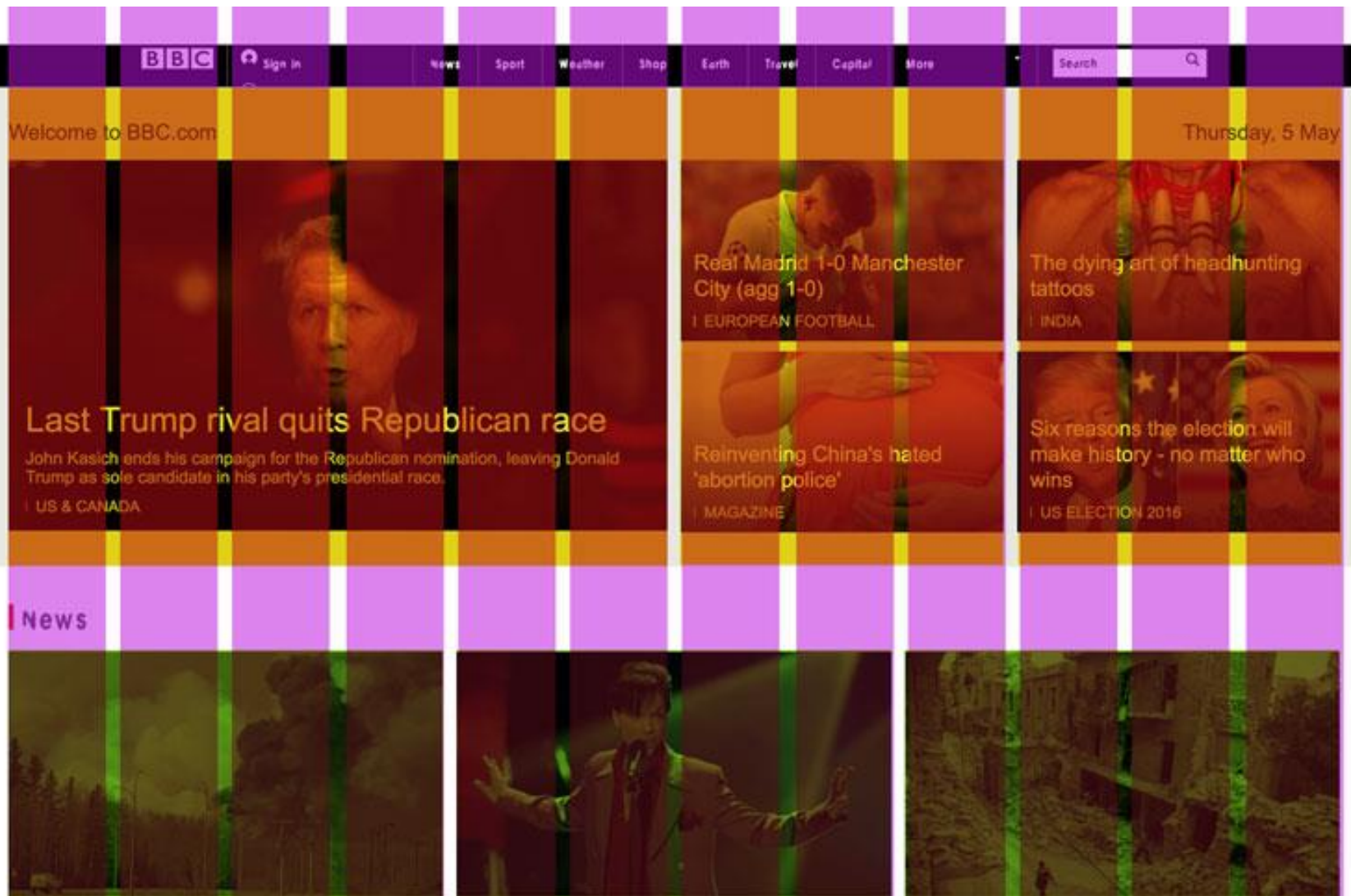
Design Trends

2018 / 19

Yard Digital



Grid layout



Broken grid layout



01

02

03

04

05

06

07

08

09

10

11

ALEXI SPYRIDIS



THE ITALIAN BOWL

The family man running one of
Sydney's busiest Italian
restaurants.



Broken grid layout

It's loud! The stage is the whole kitchen. There is always
something happening

<https://kitchensofubereats.com/>



Typography as
real life element

WOMEN

MEN

KIDS

Burney & Co.

FIND A STORE

CONTACT

404

The page you were looking for doesn't exist

GO BACK

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Creative masking

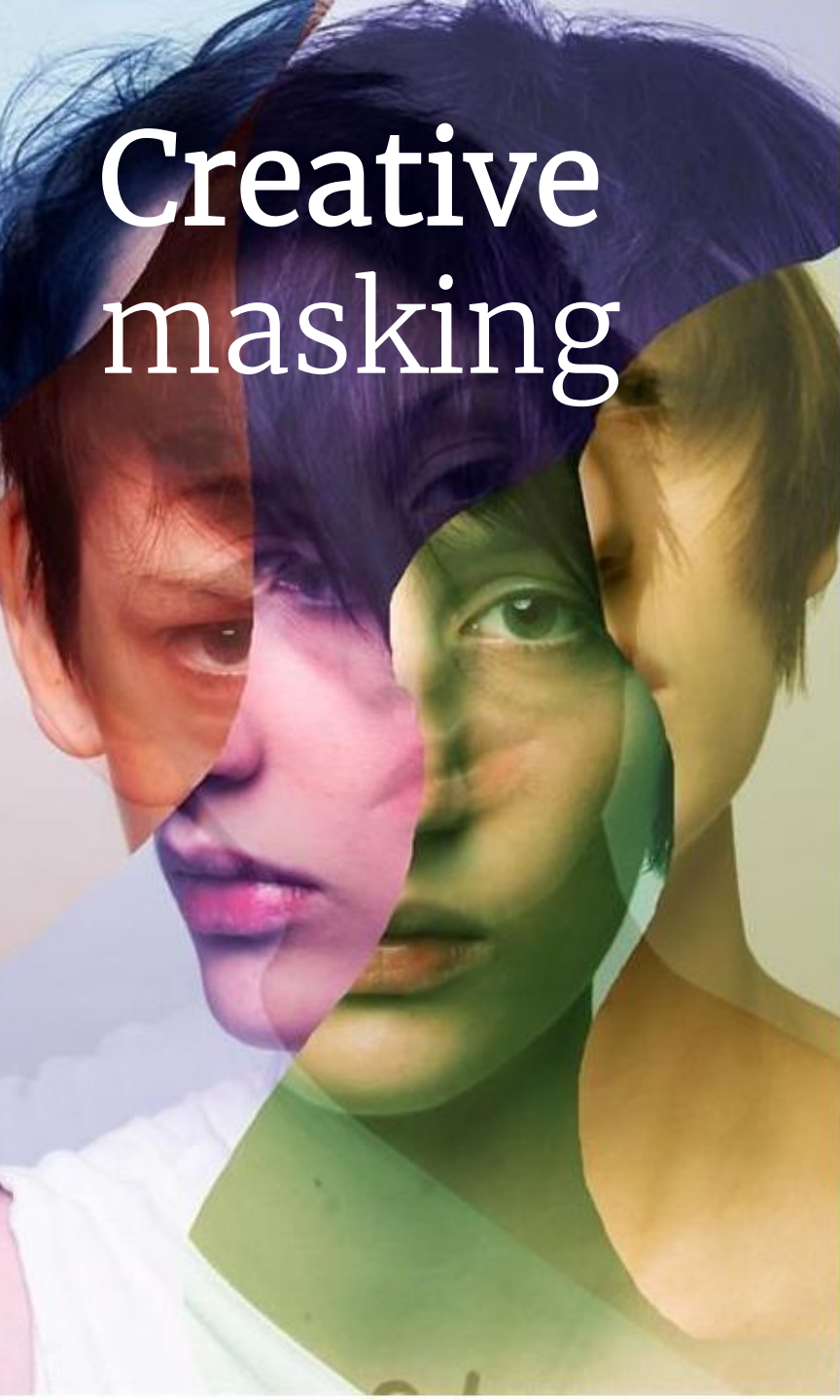


Photo video masking

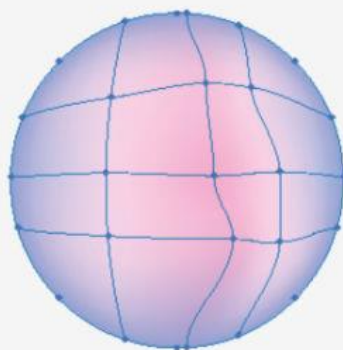
— IFLY —
50

Welcome to iFly 50, the anniversary
edition of iFly KLM Magazine. Fifty
breathtaking reasons to travel.

<https://www.ifly50.com>

Scroll or use arrow keys





Sharp Gradients



symodd is an Agadir based
digital & audiovisual production
agency



Overflow Gradients

<http://www.symodd.com/>



Overlay Gradients





Duo tone

Coca-Cola

CHANEL



Responsive
logo

Coke

Coca-Cola

Drink
Coca-Cola
Coke

CHANEL

CHANEL

CHANEL



NIKE

NIKE
AIR

B&O

B&O
BANG & OLUFSEN

BANG & OLUFSEN B&O

Disney

Walt Disney

Walt Disney



Animated
logo



Cinemagraph



yers

...ing and heavy price-
...able Down," the follow-up to
...ange," the authors "see well-
... about the 2008 presidential
... Again the emphasis is on con-
... a heartfelt narrative that gives
... a pin-on-dress secondary but
... can make the reader wonder at the
... here" suppressed consciousness at the
... mind telling details — the 30
... more expertly being prone to poke
... Continued on Page 4

THE BUCKINGHAM
... back to Stuart
... Whittier
... and the



Captivate Your Audience

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<https://flixel.com>

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Bold
Typography

VIEW CASE STUDY

CIDER Y'ALL



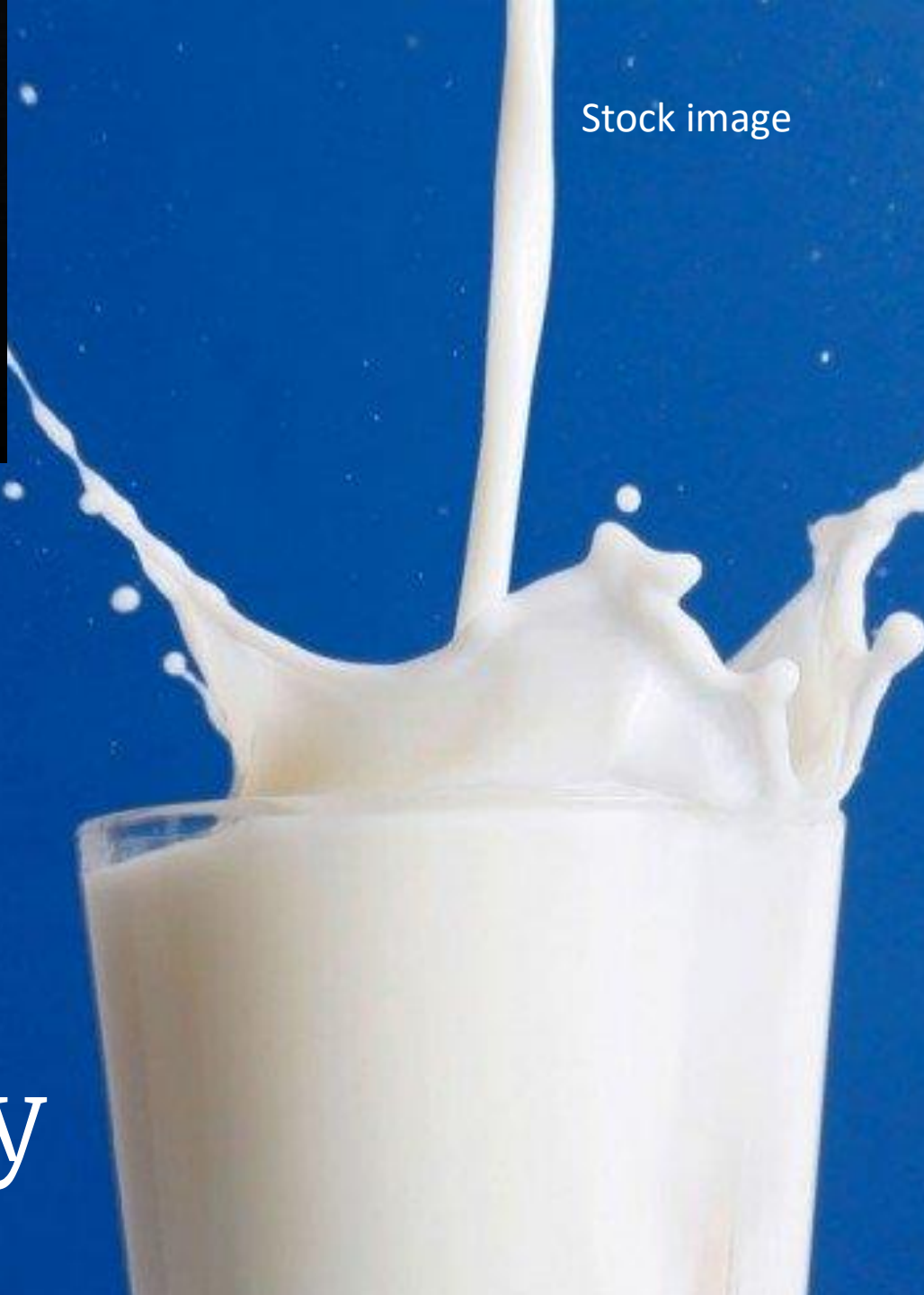
Authentic Photography





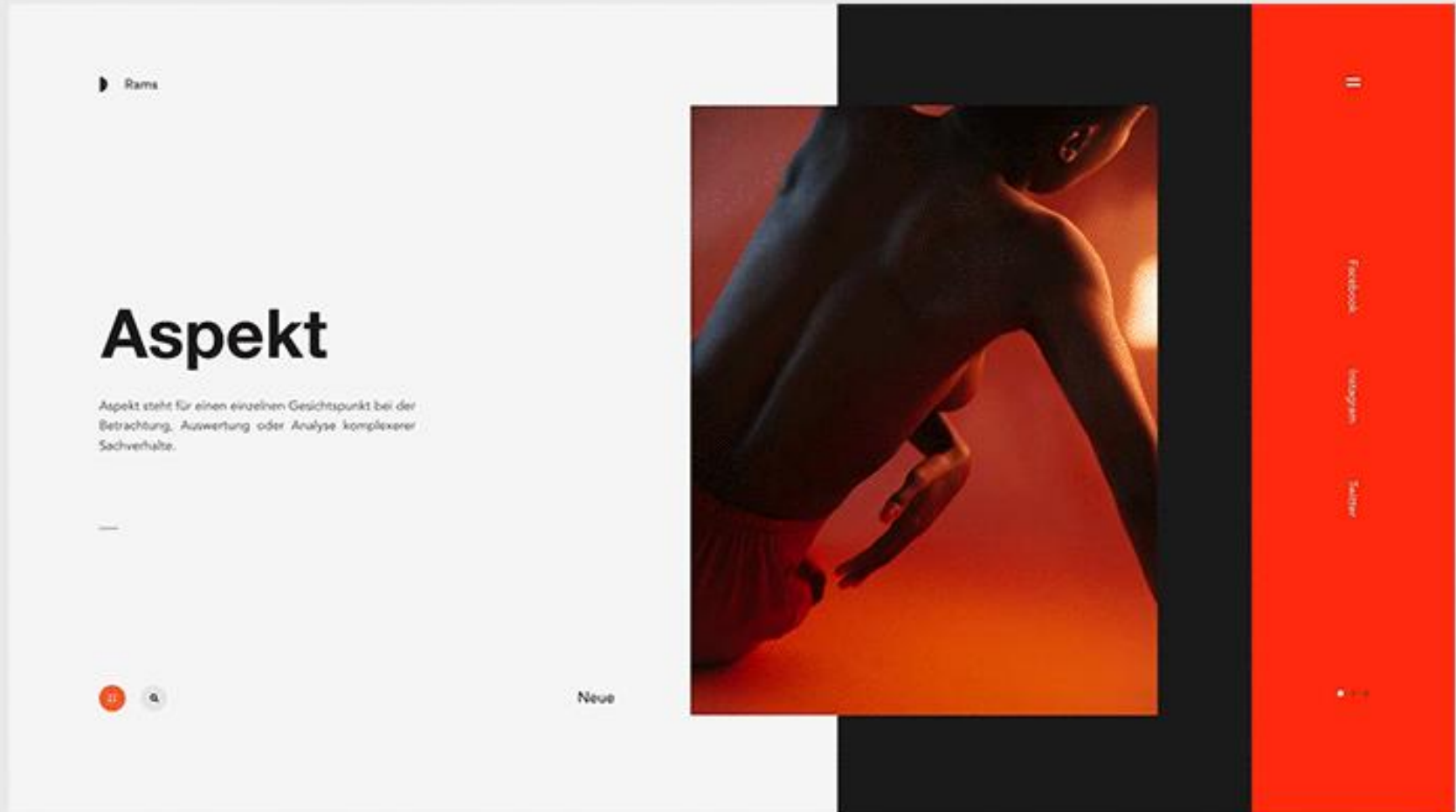
Stock image

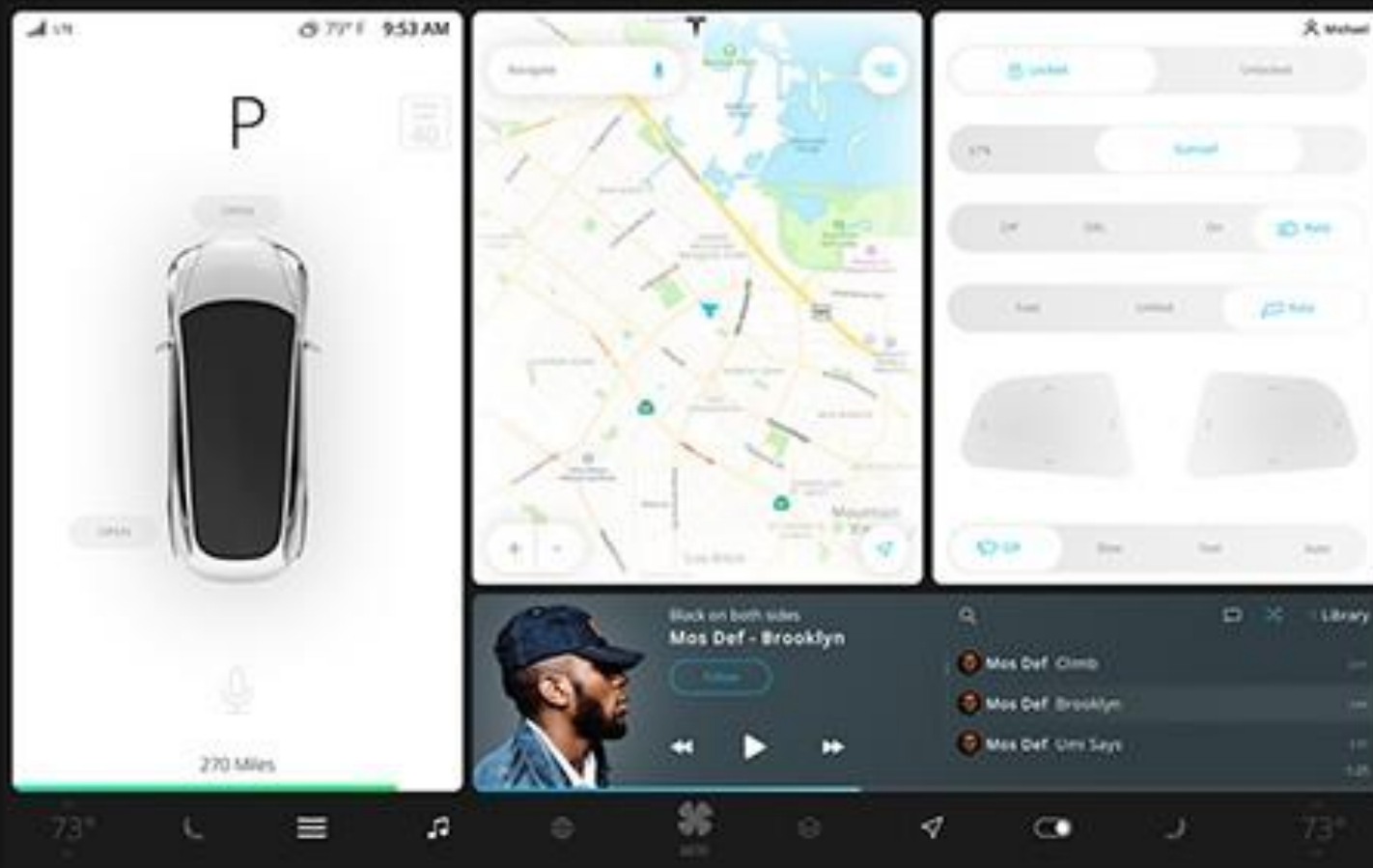
Authentic Photography



2019

Minimal interfaces

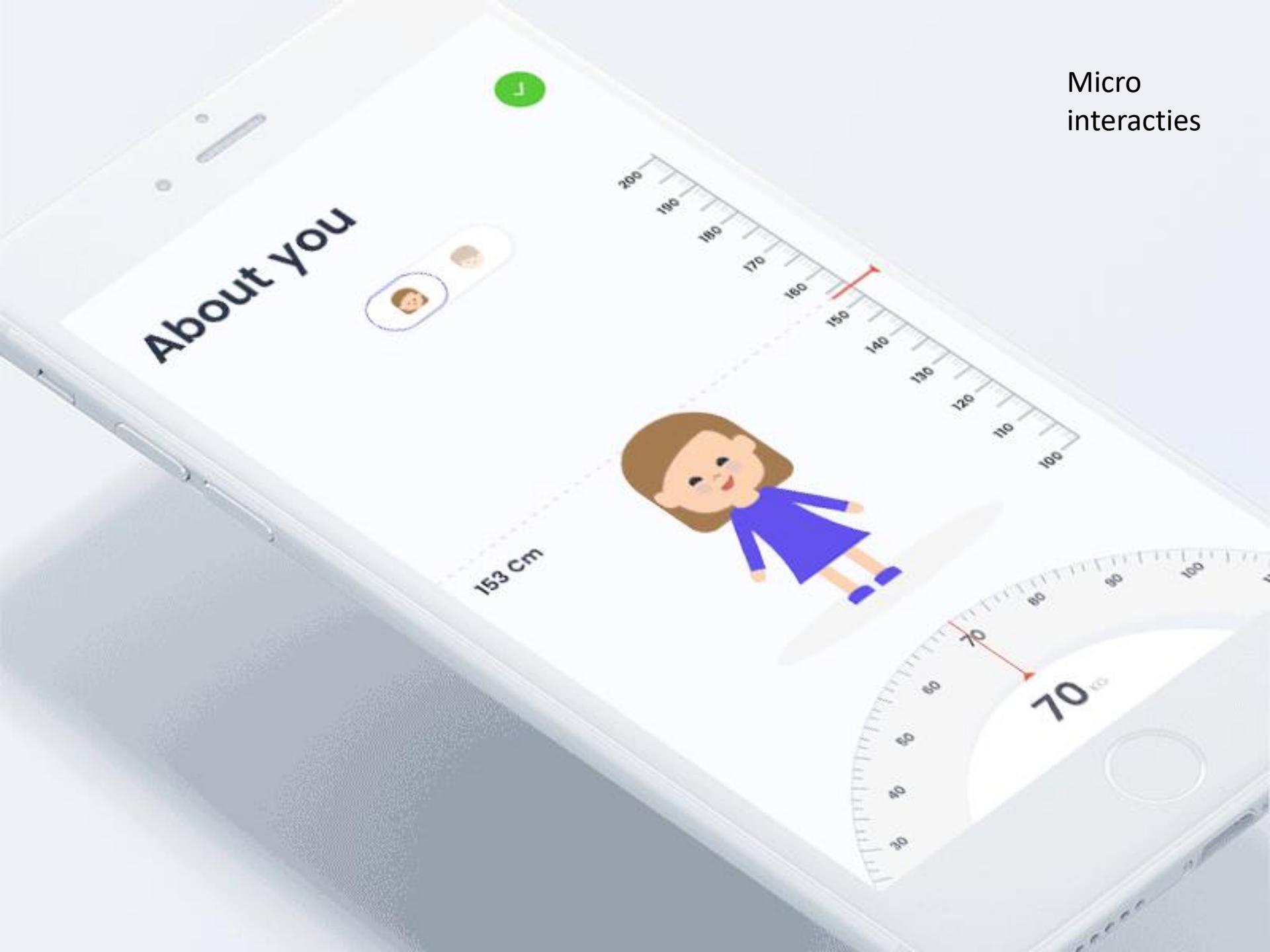




Futuristic
Design



Micro
interacties



Leases



102 South Street #302,
14850 NY

\$3.120

3 Beds 3 Messages



102 South Street #302,
14850 NY

\$3.120

3 Beds 3 Messages



102 South Street #302,
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\$3.120

3 Beds 3 Messages



102 South Street #302,
14850 NY

\$3.120

3 Beds

3 Messages



Jaren 80/90 Modern retro

Grote headings in eigen uitgesproken font

Simpele user interfaces

Genoeg ruimte tussen elementen (brokengrid layout)

Heldere kleuren met veel contrast (Gradients, Duotone)

3D elementen (typography as real life elements)

Gradients Zachte kleur overgangen

Aanwezigheid van Animatie (Cinemagraphics)

Minimalisme

**Design
Trends**
2018 / 19

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Yard Digital